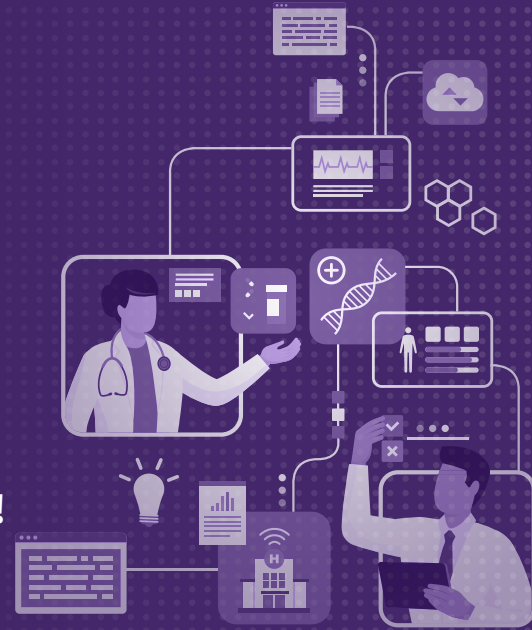


THE CPT® DOWNLOAD

Entrepreneurs and CPT: Powering the future of health care from ideation to implementation

Webinar takeaways, additional resources and more!













Challenge: Staying Ahead of Health Care Technology

In today's technology-driven health care ecosystem, it's critical to ensure that physicians can make use of health care technology as soon as it becomes available. The AMA has established multiple channels to facilitate partnerships between physicians and innovators, foster solution development, and enable physician adoption.

More on early-stage support

Learn how the AMA is supporting innovation with clinical perspective and expertise at the early stages of ideation, design, development, and validation in the CPT Webinar "Entrepreneurs and CPT."

WATCH NOW

AMA research, resources and authoritative guidance		CPT® coding resources	Collaborations across the healthcare innovation ecosystem	
 AMA DIGITAL HEALTH RESEARCH <small>(2016, 2019, 2022)</small>	 AUGMENTED INTELLIGENCE (AI) PRINCIPLES	 AMA DIGITAL MEDICINE PAYMENT ADVISORY GROUP (DMPAG)	 HEALTH2047	 PHYSICIAN INNOVATION NETWORK (PIN)
 AMA DIGITAL HEALTH PLAYBOOK SERIES <small>(RPM, TELEHEALTH, HAH, AI)</small>	 AMA FUTURE OF HEALTH <small>(IMMERSION PROGRAM)</small>	 CPT DEVELOPER PROGRAM	 DATA STANDARDS & INTEROPERABILITY INITIATIVES	 ENSURING EQUITY IN INNOVATION

AMA Digital Health Strategy

The AMA's goal is to make technology an asset and not a burden to physicians. The first step is understanding the factors that influence technology adoption.

Physician Requirements for Technology Adoption



AMA Physician Innovation Network (PIN)

Connecting innovators and physicians for health care technology solutions based on clinical evidence and superior user experience (UX).

The screenshot shows the AMA Physician Innovation Network (PIN) website. The header includes the AMA logo, 'Physician Innovation Network', and navigation links for 'Newsfeed', 'Opportunities', 'Discussions', and 'Collaborators'. A search bar and social media icons are also present. The main content area features a large heading 'AMA Physician Innovation Network' and a sub-heading 'A platform built for the community bringing better healthcare solutions to market'. Below this are three bullet points: 'Get feedback on your solution', 'Connect with innovators and industry leaders', and 'Share your subject matter expertise'. There are 'Join now' and 'Log in' buttons. The right side of the page displays a QR code and three statistics: '18,600+ total PIN users to date', '7,000+ connections made to date', and '980+ opportunities for physician feedback created to date'. The background of the website shows a community feed with various posts and user avatars.

[Learn more](#) about how physicians and innovators are using [PIN](#).

CPT® Developer Program

The AMA's goal is to provide valuable insights and remove licensing barriers to help developers turn their ideas into transformative health care innovations.

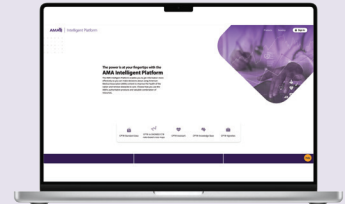
Meeting Developers' Needs



CPT® News and The CPT Quarterly



Quarterly Dev Chats



AMA Intelligent Platform
The AMA's digital front door



CPT Development License
Royalty-free license that serves as sandbox for developers



Education and Engagement Opportunities

[Find out](#) how developers are using the [CPT Developer Platform](#).

Health2047

Health2047 is a Silicon Valley innovation firm that specializes in helping early-stage startups transform bold health care innovation ideas into real, road-tested solutions designed to change health care for the better. Current Health2047 projects have been selected for their impact on three key focus areas.

Health2047 Areas of Focus

Ventures that impact **health equity** and **value**:

Chronic Disease

Data

Productivity

[Get a peek](#) at the Health2047 portfolio.