

LGBTQ+ Section: Membership and Engagement Committee Report

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GOAL of Committee: Increasing the membership and participation of LGBTQ+ physicians in the AMA.

Strategic Plan Objectives for 2024-2025:

- The Membership and Engagement committee will establish needed resources, tools, host regular meetings, engage committee members to carry out the work and initiatives of the committee. By Annual 2025, we will have a baseline for committee members and increase that by 2% by Interim 2025.
 - Engage MMX on marketing tactics
 - Evaluate when and how membership is notified on sharing SOGI data and when the last communication prompt went out to membership. Collaborate with Health Systems team on SOGI demographics.
- Set baseline figures for Section membership and committees and grow membership of section by 5% by Annual 2025.
 - Meet with other membership committees across sections to learn best-practices and methods for recruiting and growing section membership.
 - Participate in Speed mentoring events with MAS/MSS/WPS events at Annual and interim.
 - Share joining LGBTQ+ section with other section newsletters
- Membership and engagement committee will strategize and set processes for candidate sponsorship for HOD Elections.
- Membership and Engagement Committee will formulate LGBTQ+ Section election procedures and strategize ways to support recruiting diverse and qualified candidates.

ACTIVITIES:

Held inaugural committee call October 15th – this Google document was created for volunteer sign up/engagement. View [here](#).

- Volunteers needed for Taskforce on Election Procedures
- Identify 3 top organizations with which our section should collaborate

Next Call December 17th at 12pm CST/1pm EST